

STUDIO TRENDS STYLEGUIDE OVERVIEW

CORE
LOGO:



4/c Logo Usage



1/c Logo Usage



1/c Logo, and Negative
Logo Usage

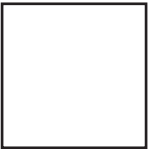
COLOR USAGE:



C: 10 M: 100 Y: 79 K: 20



C: 0 M: 0 Y: 0 K: 100



C: 0 M: 0 Y: 0 K: 0

FONTS:

Manual Headline Text:
Adobe Caslon Pro
Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Manual Subhead
& Body Copy:
Adobe Caslon Pro
Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Manual Note Text:
Adobe Caslon Pro
Semibold Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890*

Packaging Heade Text:
Gils Sans Nova Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Packaging
Paragraph Text:
Utopia Std Italic

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890*

Packaging
Legal Text:
Gils Sans Nova Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Packaging
URL Text:
Gils Sans Nova Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890**

STYLE:

