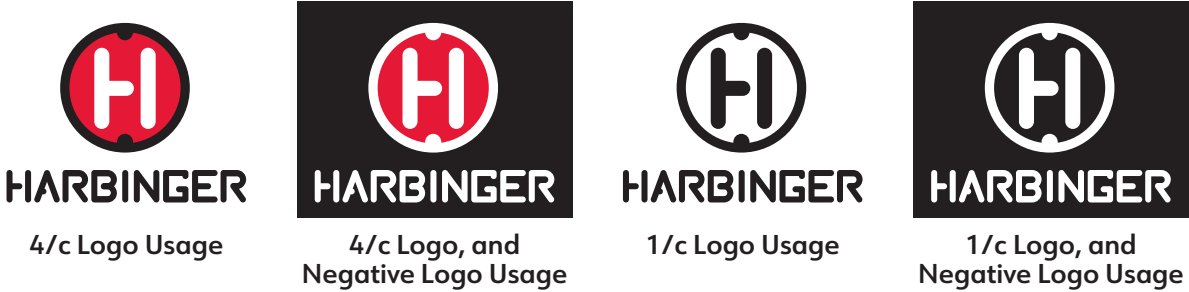


HARBINGER STYLEGUIDE OVERVIEW

CORE
LOGO:



4/c Logo Usage 4/c Logo, and Negative Logo Usage 1/c Logo Usage 1/c Logo, and Negative Logo Usage



PMS186 Spot + 1 PMS186/WHT Logo, and Negative Logo Usage Grayscale Logo Usage



PMS186 Spot/BLK, Side Wordmark PMS186 Spot/WHT, Side Wordmark

LOGO
VARIANTS:



COLOR
USAGE:



Older brand packaging styles may still be in circulation in stores and online.

Product Type:
Futura PT Demi

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 -+=,.;!/?@#[]'"

Subhead, Body Copy
and Legal Type:
Futura PT Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 -+=,.;!/?@#[]'"

FONTS:

Bullet Point Title:
Objektiv Mk1 XBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 -+=,.;!/?@#[]'"

Bullet Subhead:
Objektiv Mk1 Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 -+=,.;!/?@#[]'"

Bullet Point Body Copy:
Objektiv Mk1 Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 -+=,.;!/?@#[]'"

STYLE:

- Packaging Style:
- Core Logo and Secondary logo are used for packaging
 - All images are 4/c
 - All legal, barcode, and packing sticker elements stay on the smallest or least visible end of box

