**Brand**

Venue

**Tagline**

N/A

**What it is**

Venue, Haze and Cleaning Fluids

**Headline Options**

• Venue Fog Fluid Makes the Party a Party

• Start the Party with Venue Fog Fluid

• It’s Not a Show without Venue

**100-Word**

Venue Premium Fog Fluids provide a variety of high-impact effects for your next party, light show, stage production, band gig or classic haunted house. No matter the application, Venue is the perfect fog/haze to ensure your effects are consistently bold, vibrant, impactful, and safe. We use certified USP active ingredients for superb consistency and reliability. So whether you’re producing a bold wall of fog, sharp ray-tracing patterns, eerie ground effects or vibrant bursts of steam, Venue has you covered — and is priced within easy reach. Plus, Venue Cleaning Fluid keeps your fog machine clear and primed for action.

**50-Word**

Venue Premium Fog Fluids provide a variety of high-impact effects for your next party, light show, stage production, band gig or classic haunted house. They’re ideal for bold walls of fog, sharp ray-tracing patterns, eerie ground effects or vibrant bursts of steam. All active ingredients are USP certified. Plus, Venue Cleaning Fluid keeps your fog machine clear and primed for action.

**25-Word**

Venue Premium Fog Fluids provide a variety of high-impact effects for your next party, light show, stage production, band gig or classic haunted house — and are USP certified.

**Features**

• Each formulation is designed and optimized for specific effects

• Ideal for parties, light shows, stage productions, bands and haunted houses

• Made from high-quality, medical-grade ingredients for consistency and reliability

• Available in rugged gallon and quart bottles

Product Descriptions

**Thick Myst — High Density Fog Juice**

Specially formulated to provide a thick, long lasting wall of fog that reduces visibility behind the “myst”, and spreads into a haze effect for accenting lights

Perfect For:

* Parties
* Stage
* DJ
* Haunted house
* Large rooms

**Low Lying — Ground Fog / Dry Ice Effect**

Specially formulated to provide a ground-level dry-ice effect when used with chillers and ground fog machines.

Perfect For:

* Ground Fog Machines and Chillers
* Dry Ice Effects
* Indoor Use

**Ray Tracer — Low Density Fog Juice**

Specially formulated to provide a light cloud with long hang time that accentuates ray-tracing from effects lighting and lasers, and embellishes stage washes for that “larger than life” look.

Perfect For:

* Effects Lighting
* Parties
* Stage
* DJ

**Bubble Maker — Bubble Machine Fluid**

Specially formulated to work with rapid-rotating bubble machines to produce hundreds of bubbles in a short burst.

Perfect For:

* Bubble Machines
* Indoor/Outdoor Use

**Steam — Quick Dissipating Fog Juice**

Specially formulated to create a steam effect with a thick white burst of fog that quickly dissipates into the background. Great for fog machines with vertical discharge and up-lighting effects.

Perfect For:

* Vertical Dispersion Fog Machines
* Special Effects

**H2O Haze — Water Based Haze Juice**

Specially formulated to provide sharp, vibrant ray-tracing for effects lighting, lasers, and stage washes. Haze is very transparent and does not obstruct visibility or sight lines.

Perfect For:

* Effects Lighting and Laser
* Stage Productions
* DJ

**Fog Machine Cleaning Fluid**

Specially formulated to de-scale and clean fog fluid residue from supply lines, pumps, and heaters. Venue recommends cleaning fog machines every 40 hours of use, and before prolong periods of fog machine inactivity to extend the life of your fog machine.