

ACOUSTIC CONTROL

— C O R P O R A T I O N —

STYLEGUIDE OVERVIEW

Acoustic, Gamma, Delta, TrueBlue

ACOUSTIC CONTROL CORPORATION

Acoustic Control Corporation is the parent company to the following brands:
Acoustic, Gamma, Delta, etc.

ACOUSTIC CONTROL
— C O R P O R A T I O N —

1/c + 4/c Black Logo

CORE
LOGO:

ACOUSTIC CONTROL
— C O R P O R A T I O N —

1/c White/Reverse Logo

**ACOUSTIC
CONTROL**
— C O R P O R A T I O N —

1/c + 4/c Black Logo Stacked

LOGO
VARIANTS:

**ACOUSTIC
CONTROL**
— C O R P O R A T I O N —

1/c White/Reversed Logo Stacked

COLOR
USAGE:



PMS 298 C



C: 65 M: 10 Y: 1 K: 0



PMS BLACK C



WHITE

ACOUSTIC CONTROL CORPORATION

FONTS:

Logo Font: Geometric Graphic Bold	ABCDEFGHIJKLMNOPQRSTUVWXYZ Z abcdefghijklmnopqrstuvwxyz 1234567890 !?/.,;””\$&()-+=%
Headline Text: Acumin Variable Concept Black	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy 1234567890
Subhead Copy: Acumin Variable Concept Semi Condensed Black	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy 1234567890
Subhead Copy: Acumin Variable Concept Bold	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy 1234567890
Body Copy: Acumin Variable Concept Regular	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy 1234567890
URL Text: Acumin Variable Concept Semibold	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy 1234567890
Legal Type: Acumin Pro SemiCondensed Med.	ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxy 1234567890
Glyphs: Acumin Pro	© ® ™ Ω ~

STYLE:

- Packaging Style:**
- All logos are 4/c where possible
 - All images are 4/c
 - All legal, barcode, and packing sticker elements stay on the smallest or least visible end of box



ACOUSTIC CONTROL CORPORATION

The legacy brand "Acoustic", is now maintained under the parent company of Acoustic Control Corporation.

acoustic

1/c + 4/c Black Logo

CORE
LOGO:



acoustic

1/c White/Reverse Logo

LOGO
VARIANTS:



4/c Legacy (BASS) Logo

acoustic
the pro's tone since 1967

1/c Logo



4/c Legacy Logo update

acoustic
Lead *series*

1/c - Electric guitar amplification series

ACOUSTIC SERIES

STYLE:

Packaging Style:

- All logos are 4/c where possible
- All images are 4/c
- All legal, barcode, and packing sticker elements stay on the smallest or least visible end of box

acoustic

100 WATT, 1 x 10"
BASS MINI-STACK



260 MKII

100 Watt
Mini-stack

Overdrive
Circuit

3 Band EQ

-10db Pad
For Active
Instruments

XLR Direct
Out w/Ground
Lift

Shelf Port for
Extended Bass
Response

Effects Loop

1 x 10"
Custom-design
Heavy Duty
Speaker

Metal Bar
Handle

The Pro's Tone™ since 1967

www.acousticamplification.com



ACOUSTIC CONTROL CORPORATION

Acoustic Control Corporation is the parent company to the following brands:
Acoustic, Gamma, Delta, etc.



1/c + 4/c Black Logo

CORE
LOGO:



1/c White/Reverse Logo



1/c + 4/c Black Logo

LOGO
VARIANTS:

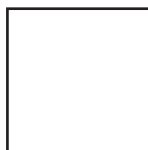


1/c White/Reverse Logo

COLOR
USAGE:

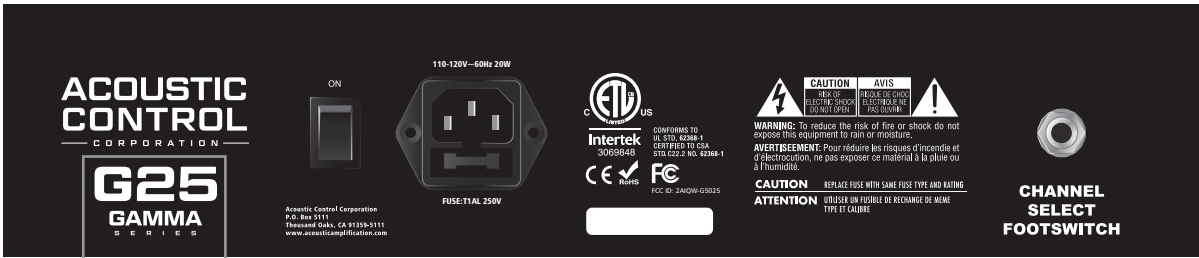


C: 0 M: 0 Y: 0 K: 100

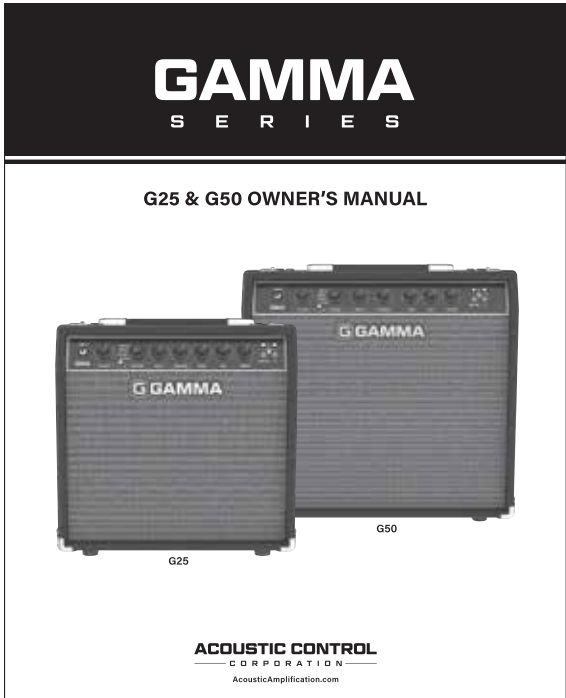


WHITE

GAMMA SERIES



Reverse iteration of model # spec'd 1pt. thinner outline than black @ 83 point type



ACOUSTIC CONTROL CORPORATION

True Blue Brand High Headroom Speakers
are built into the Gamma Series electric guitar amplifiers

TRUEBLUE

1/c Black Logo

CORE
LOGO:



1/c White/Reverse Logo

LOGO
VARIANTS:

COLOR
USAGE:



C: 0 M: 0 Y: 0 K: 100



WHITE

TRUE BLUE

True Blue Logo:
 Acumin Variable Concept
 ExtraCondensed Medium & Black

ABCDEFGHIJKLMN**OP**QRSTU
 VWXYZabcdefghijklmnopqrstu
 vwxyz1234567890

ABCDEFGHIJKLMNOP**QRSTU**
abcdefghijklmnopqrstu
vwxyz1234567890

FONTS:

Acumin Variable Concept
 ExtraCondensed Semibold

ABCDEFGHIJKLMN**OP**QRSTU**VW**XYZ
 abcdefghijklmnopqrstuvwxy
 z1234567890

Acumin Variable Concept
 ExtraCondensed Bold

ABCDEFGHIJKLMN**OP**QRSTU**VW**XYZ
 abcdefghijklmnopqrstuvwxy
 z1234567890



ACOUSTIC CONTROL CORPORATION

Acoustic Control Corporation is the parent company to the following brands:
Acoustic, Gamma, Delta, etc.



1/c + 4/c Black Logo

CORE
LOGO:



1/c White/Reverse Logo



1/c Black Logo

LOGO
VARIANTS:



1/c White/Reverse Logo

COLOR
USAGE:



C: 0 M: 0 Y: 0 K: 100



WHITE

DELTA SERIES