**Brand**

Mitchell Electric Guitars

**Tagline**

It’s Electric

**What it is**

Mitchell MS100VC Short-Scale Single-Cutaway Electric Guitar in Vintage Cherry

**Possible Headlines**

• Modern Features in a 3/4 Size Guitar

• Stage Commanding Looks from Mitchell

• Mitchell Electric Guitars with New Finishes!

**Copy**

The Mitchell MS100VC Short-Scale Electric Guitar features a traditional, solid-wood, single-cutaway archtop design in a Vintage Cherry finish, and a maple neck with jatoba tonewood fretboard — all in an easy-playing size. It’s the perfect first guitar for the beginner, or for the more experienced player who can appreciate its feature-rich appointments. The slim-taper neck profile will feel instantly comfortable in any player’s hands, and the ultra-carve heel joint allows access to the upper frets with ease. A versatile pickup configuration includes two humbuckers and a 3-position pickup selector switch that cover a wide variety of rock, metal and blues. A stud-mount adjustable bridge, back-angled headstock and through-body string loading provide solid tuning stability and outstanding resonance. And with the MS100VC’s sealed gear tuners, master volume and tone controls, 5-way pickup selector switch and 22 medium-jumbo frets, it’s a feature-packed, modern take on a short-scale instrument.

Before delivery to dealers, all Mitchell electric guitars receive a complete stateside setup and quality control inspection to ensure exceptional playability.

**MS100VC Features**

• Traditional archtop, single-cutaway with short-scale, solid-wood design in a Vintage Cherry finish

• 22-fret maple neck with jatoba tonewood fretboard

• H/H pickup configuration and a 3-position pickup selector switch cover a wide variety of musical genres

• Ultra-carve heel joint allows easy access to upper frets

• Ultra-comfortable slim-taper neck feels comfortable in any player’s hands

• Stud-mount adjustable bridge, back-angled headstock and through-body string loading provide solid tuning stability and outstanding resonance

• Sealed gear tuners provide precise tuning with years of trouble-free operation

**MS100VC Specifications**

• 3/4-Size archtop single-cutaway design

• Vintage Cherry finish

• One-piece, shallow-”C” shape maple neck

• Jatoba tonewood fretboard

• 22 medium-jumbo frets

• 22.5” scale length

• HH pickup configuration

• 3-Position pickup switch

• Through-body string loading

• Ultra-carved neck joint

• Dual action truss rod

• Master Volume, Master Tone

• High-ratio tuning machines

• Attractive chrome hardware