**Brand**

Black Label

**Tagline**

N/A

**What it is**

Black Label Professional Formulas Specifically Designed for Large Venues and Studios

**EID#**

See Spreadsheet

**Headline Options**

• Professional Formulas for Stage, Studio and Set from Black Label

• It’s Not a Professional Show without Black Label Professional

**Copy**

The latest Black Label Professional Fog Fluids are specifically formulated for large venues and studio lighting applications. Black Label fluids ensure your light shows are consistently bold, vibrant and impactful. Each formula is tailored to support specific lighting effects regarding transparency, hang time, dispersion and dissipation characteristics. These formulas use certified US Pharmacopial Grade active ingredients for superb purity, consistency and reliability, and are glycerin free. So whether you’re producing a dense wall of fog, sharp ray-tracing patterns or vibrant bursts of steam, Black Label has you covered. Available at preferred resellers including GC Pro.

Professional Formulas include: Pro HazeH20, Pro Rays, Pro Medium Density, Pro Myst, Pro Whiteout, Pro Steam, Pro Snow and Pro Bubbly. Visit [www.blacklabel.com](http://www.blacklabel.com) for characteristics of individual formulas.

*Note:* 5-gallon pails are safely shipped via UPS. 55-gallon drums shipped via freight truck with delivery options for Loading Dock or Lift Gate dropoff.

**Features**

• Each professional formulation is application specific for optimal effect

• Ideal for large venues, stage and film productions, bands and haunted houses

• Created from US Pharmacopial Grade medical-grade ingredients for consistency and reliability

• Made in the USA to strict quality standards

• Glycerin free formulas extend life of fog machines

• Available in rugged 5 and 55-gallon containers

• Lift Gate or Loading Dock delivery options