**Brand**

Simmons

**Tagline**

The First Name in Electronic Drums

**What it is:**

Simmons SD550 5-Piece Mesh-Head Electronic Drum Kit

**EID#**

1500000000034478

**MFI#**

J52908000000000

**GC ID**

1500000045334

**Possible Headlines**

• The Mesh Head Revolution

• Unbelievable Versatility, Unprecedented Value

• Advanced Features… Amazing Price

**100-Word**

The Simmons SD550 full-sized 5-piece mesh-head electronic drum kit creates an ultra-realistic drum configuration with features normally reserved for much more expensive kits. It’s ideal for gigging, practicing, recording and learning. The tension-able mesh heads capture more nuanced playing than ever before. Enjoy advanced functionality via the 10” dual zone, dual-ply snare drum, three 8” dual-ply mesh toms, a crash cymbal with choke plus a no-slip grip on the kick pedal and high-hat controller. The SD550 Module offers 352 awesome drum sounds across 50 drum kits, making this kit ideal for virtually any musical genre from jazz to pop; from blues to rock and beyond. If you’re looking for power, versatility and value… the Simmons SD550 is your electronic drum set.

**50-Word**

The Simmons SD550 full-sized 5-piece mesh-head electronic drum kit includes a dual-zone mesh snare, three mesh toms, three cymbal pads, hi-hat controller and an integrated kick pad/pedal. The 550 series mesh drum heads provide advanced functionality, while the SD550 Module offers 352 awesome drum sounds across 50 drum kits. Power, versatility and value… the Simmons SD550 has it all.

**25-Word**

The SD550 electronic drum kit includes 4 tension-able mesh drums, 3 cymbal pads, hi-hat controller and kick pad/pedal — and includes 352 drum sounds across 50 drum kits.

**Features**

• 5-piece full-sized drum kit

• Pads and Controllers

 - Sleek look, realistic feel, stay in place design

 - 10” tension-able dual-zone, dual-ply snare drum

 - 8” tension-able dual-zone, dual-ply tom pads (3)

 - 10” crash cymbal with choke function

 - 12” ride cymbal

 - 10” hi-hat pad

 - Hi-hat pedal

 - Kick pad module with integrated kick pedal

• SD550 Module

 - Sleek new look with easy navigation

 - 16 character, backlit, blue LCD screen

 - Detachable stick rest

 - High quality custom Simmons drum library with 64MB sample ROM and 64 voice polyphony

 - 50 Drum Kits

- 352 drum sounds

 - 60 songs with 50 customized drum patterns for practice

 - 2 Demo songs

• Variable Attack Response (V.A.R.) technology for better playability and performance

 - Intelligent sample playback

 - Pads respond differently base on dynamics

 - Round-Robin alternating samples on snare and ride cymbal

• USB / MIDI connectivity to computer

• Stereo 1/8” TRS input for audio from MP3 player

• 8 total trigger inputs on single multi-pin connector for clean cable management

• Rugged steel rack with robust custom T-fitting and extra stable rubber feet