**Brand**

Simmons

**Tagline**

The First Name in Electronic Drums

**What it is**

Simmons SD2000 Mesh-Head Electronic Drum Kit

**EID#**

1500000045965

**Possible Headlines**

• A New Type of Kit for a New Type of Drummer

• Designed for Tomorrow’s Drummer

• The First Name in Electronic Drums. Again.

**100-Word**

The Simmons SD2000 Mesh-Head Electronic Drum Kit is engineered as a sound design tool for today’s modern drummer, providing unprecedented creative control far beyond what traditional acoustic and electronic kits can offer. As an expressive musical instrument, it offers an unparalleled pallet of one-of-a-kind, signature sounds with incredible playability and on-the-fly control. The SD2000 delivers the cutting-edge looks, feel and sounds for the contemporary musician.

The SD2000 is the first Simmons kit to feature advanced, tension-able mesh pads with variable attack response technology for expressive performance and nuanced playability. Each SimHex® drum is fully adjustable to personal playing positions thanks to the revolutionary Spherical Isolation Mounting System™ (SIMS). The SD2000’s triple-zone SimHex mesh snare allows for even more creative triggering options, while the low-profile rubber pad rims provide a superior, natural playing angle.

The SD2000’s sound module has a large, full-color LCD screen, providing an intuitive portal into the Simmons Signature Sound Library and a variety of other best-in-class features. This expansive sound collection features a plethora of famous, recognizable vintage drum sets from decades past and as well as many contemporary kits. The entire library was captured with era-specific recording techniques for unsurpassed authenticity throughout. Additionally, many of the classic sounds from famous Simmons vintage gear was painstakingly recaptured for this series. More than just drum sounds, Simmons includes an enviable collection of world percussion, giving the SD2000 the largest selection of sounds in the electronic drum market. A built-in performance mixer allows players to control volume, EQ, pitch, shape and apply filters on the fly for outstanding sound sculpting in the moment.

Yet another breakthrough feature allows you to add any sound in the real world to your kit, creating and inputting a nearly limitless personal library of samples and soundscapes.

**50-Word**

The Simmons SD2000 Mesh-Head Electronic Drum Kit is engineered as a sound design tool for today’s modern drummer, providing unprecedented creative control far beyond what traditional acoustic and electronic kits can offer. As an expressive musical instrument, it offers an unparalleled pallet of one-of-a-kind, signature sounds with incredible playability and on-the-fly control. The SD2000 delivers the cutting-edge looks, feel and sounds for the contemporary musician.

Featuring tension-able mesh SimHex® pads, a revolutionary Spherical Isolation Mounting System™ for wide drum placement options, a triple-zone snare and low-profile rubber drum rims, the SD2000 provides more playing and sound triggering options than ever before. With the Simmons Signature Sound Library that includes the most-sought after drum kits from past and present, and the ability to bring in external samples and sounds, musicians now have the ability to create their own pallets of sounds and loops like never before.

**25-Word**

The Simmons SD2000 Mesh-Head Electronic Drum Kit is engineered as a sound design tool for today’s modern drummer, providing unprecedented creative control far beyond what traditional acoustic and electronic kits can offer. As an expressive musical instrument, it offers an unparalleled pallet of one-of-a-kind, signature sounds with incredible playability and on-the-fly control. The SD2000 delivers the cutting-edge looks, feel and sounds for the contemporary musician.

**SD2000 Features**

**Pad Sizes**

• 11” triple-zone mesh snare: center plus 2 rim zones

• Three 9” dual-zone mesh toms

• 9” mesh bass drum with non-slip stand

• 13” dual-zone, choke-able crash cymbal

• 15” triple-zone ride cymbal

• 12” hi-hat

**SimHex® Drums and Cymbals**

• Tension-adjustable mesh drum pads with variable attack response technology for expressive performance

• Highly responsive multi-zone cymbal pads

• Low-profile rubber pad rims provide a superior, natural playing angle

• Advanced triple-zone snare offers additional triggering options

**Sound Module**

• Large and bright full-color graphic LCD and intuitive, easy-to-program user interface

• Simmons Signature Sound Library: sought-after acoustic drums, world percussion, and vintage Simmons sounds

• Import samples to the sound module for expanded performance options

• Record, create and edit your own samples and sets

• Interactive Pattern Looping capabilities

• USB hosting features:

 - Playback of .wav files or mp3 from USB drive for performance or practice

 - Recording your own .wav files for evaluating your performance

• Built-in performance mixer with on-the-fly mixing, pitch shift, shape parameters and more

• Optional SD2000 Expansion Kit adds another 13” dual-zone crash cymbal and 9” floor tom

**HEXX™ Rack**

• Strongest anodized aluminum rack with diecast mounts on the market

• Spherical Isolation Mounting System™ (SIMS) provides greater custom pad placement and less crosstalk