**Brand**

Mitchell

**Tagline**

N/A

**What it is**

Mitchell Acoustic-Electric Guitar Launch Pack with Amp

**EID#**

1500000047013

**Possible Headlines**

• Time to Launch Your Musical Journey

• Everything You Need to Start Playing Guitar Today

• Guitar, Amp, Cable, Strap, Picks, Tuner and More!

**Copy**

The Mitchell Acoustic-Electric Guitar Launch Pack includes everything a beginning musician needs to start playing today — all in one pack. The O120CE auditorium-size acoustic-electric guitar offers a rich, warm sound with plenty of volume, while the cutaway feature allows the player easy access to higher frets. Forward shifted, scalloped X-bracing provides a full tone and the spruce top and mahogany back, sides and neck produce lush overtones. The onboard pre-amp with 3-band EQ allow the O120CE to sound great through the included Acoustic® 15W combo amplifier. Complete with its own 3-band EQ and built-in chorus effect, it’ll produce an outstanding room-filling sound. A gig bag, woven strap, 10’ guitar cable, clip-on tuner, strings and picks round out this all-inclusive package.

**Guitar Features**

• Mitchell O120CE auditorium sized acoustic-electric with cutaway for easy playing and plenty of volume

• Forward shifted, scalloped X-bracing for a full, lush sound

• Spruce top with Mahogany back, sides and neck provide rich overtones

• Attractive bound walnut fingerboard and abalone rosette

• Onboard pre-amp with 3-band EQ and easy-to-read graphic tuner display

• High-ratio diecast machine heads for easy tuning

**Amplifier Features**

• Genuine Acoustic® A15 combo instrument amplifier

• 15 watts of robust, room-filling power through a toneful 6.5” speaker

• 3-band EQ for quick and easy tone sculpting

• Built-in chorus effect with speed control

• Single 1/4” input jack and headphone jack

**Package Includes**

• Mitchell O120CE Acoustic-Electric Guitar

• Acoustic A15® Combo Amplifier

• Protective Mitchell Gig Bag

• Woven Guitar Strap

• 10’ Guitar Cable

• DeltaLab CT10 Clip-on Tuner

• Extra Set of Strings

• Set of Guitar Picks