

LUCERO STYLEGUIDE OVERVIEW

CORE  
LOGO:



1/c Logo Usage

COLOR USAGE:



C: 0 M: 0 Y: 0 K: 100

FONTS:

Headline 1 Text:  
Snell Roundhand

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

Headline 2 Text:  
Adobe Garamond

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

STYLE:

Packaging Style:



PMS: 4975