

ALLORA STYLEGUIDE OVERVIEW

CORE LOGO:



4/c and 1/c Logo Usage



White and Negative Logo Usage

ICON:



4/c and 1/c Icon Usage



White and Negative Icon Usage

SUB-LOGOS:



4/c and 1/c Logo Usage



White and Negative Logo Usage



4/c and 1/c Logo Usage



White and Negative Logo Usage



4/c and 1/c Logo Usage



White and Negative Logo Usage



4/c and 1/c Logo Usage



White and Negative Logo Usage

COLOR USAGE:



Black



White