**Brand**

Mitchell Guitars

**Tagline**

N/A

**What it is**

Mitchell MU40 Soprano Ukuleles

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| --- | --- | --- | --- | --- |
| **EID** | **MF ID** | **GC ID** | **PART NUMBER** | **STYLE 1** |
| 1427728874484 | J22069000001000 | 111255717 | MU40NT | Natural |
| 1427728874466 | J22070000001000 | 111255683 | MU40PI | Pink |
| 1427728874493 | J22072000001000 | 111255691 | MU40BK | Black |
| 1427728874475 | J22071000001000 | 111255709 | MU40DB | Deep Blue |

**Possible Headlines**

• Ukulele Fun for Less

• Colorful Ukuleles from Mitchell

• Great Tone & Fun Colors!

• Put Some Color in Your Tone

**100-Word**

The easy-playing Mitchell Soprano Ukulele puts fun in everyone’s hands! The MU40 is designed around a bound Lindenwood body for exceptional sound and outstanding looks, and a bound rosewood fingerboard for comfortable playability. Features include classic, open-key tuning machines and a rosewood bridge for authentic ukulele tone. Plus, the included instructional booklet allows beginners to start playing right out of the box. The MU40 is available in a gorgeous Natural finish, and also in seasonal, eye-catching colors such as Midnight Black, Deep Blue and Flamingo Pink. Get the real sound of the islands and have fun creating a new world of music with a Mitchell ukulele today!

**50-Word**

The easy-playing Mitchell MU40 Soprano Ukulele features a bound Lindenwood body and fingerboard for exceptional sound, outstanding looks, and comfortable playability. Features include classic, open-key tuning machines and a rosewood bridge for authentic ukulele tone. Plus, the included instructional booklet allows beginners to start playing right out of the box. The MU40 is available now in a gorgeous Natural finish — and limited-edition Midnight Black, Deep Blue and Flamingo Pink. Create a new world of music with a Mitchell ukulele today!

**25-Word**

The Mitchell MU40 Soprano Ukulele features a bound Lindenwood body and fingerboard for exceptional sound, outstanding looks, and comfortable playability. And the included instructional booklet allows beginners to start playing right out of the box. Available now in Natural finish — and limited-edition Midnight Black, Deep Blue and Flamingo Pink.

**Specifications**

• Lindenwood top/back/sides

• White ABS binding (top/back)

• Open-gear vintage style tuners

• Bound rosewood fingerboard

• Rosewood bridge

• 14 frets open

• Available in Natural finish and special seasonal colors, Midnight Black, Deep Blue and Flamingo Pink