**Brand**

Williams

**Tagline**

Sound, Style, Value

**What it is**

Williams Arioso Digital Piano

**Headline Options**

The Most Affordable Digital Piano, Ever

Full Size Keys and Full Size Sound

Small Space, Big Sound

**100-Word**

Williams Arioso is a full size digital piano with 88 semi-weighted keys, 5 great sounds (piano, electric piano, organ, synth, and bass) and built-in speakers. It also features split/layer function (to combine sounds) and a built-in metronome. It’s the most accessible and affordable 88-key digital piano ever. Whether you need a simple, convenient instrument to play and practice with, or you’re just starting music lessons, the Arioso is a highly portable solution. Arioso can run on batteries or with the included AC power supply. So check out the Williams Arioso and start playing piano today.

**50-Word**

Williams Arioso is an affordable, digital piano with 88 semi-weighted keys, 5 great sounds (piano, electric piano, organ, synth, and bass) and built-in speakers. It also features split/layer function (to combine sounds) and a built-in metronome. This ultra-portable piano is perfect for performing and practicing. Includes AC power supply and sustain pedal.

**25-Word**

Williams Arioso is an affordable 88-key digital piano with 5 great sounds (piano, electric piano, organ, synth, and bass) and built-in speakers, perfect for performing and practicing. Includes AC power supply and sustain pedal.

**Features**

• 88 semi-weighted keys

• 5 rich sounds: piano, electric piano, organ, synth and bass

• Convenient, built-in metronome

• Built-in speakers

• Music rest

• Battery or AC operation

• Includes power supply and sustain pedal